

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP SEP6/12 09.52  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

TOWSON, MD 21286

	CLASS: NATL.	LOCAL	REGIONAL
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(LCE)

**Abstract**

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP6/12 09.52

TO LENA  
FR JENNY  
OK'D M3, SEE LINE 45  
TTLS RTS  
PLS CFM, THX 9/6

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOE-HUKILL, GAETZ, GARDINER

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1880  
AGENCY PRODUCT CODE =

19	S	1200N-1230P	30	\$600.00	10/20	0	SAT
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PROGRAM : SAT/NOON NEWS

REP HEADLINE# 6299946 TRF# 329369  
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/12 09.52  
 \*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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45	A		100P-300P	30		\$600.00	10/18	10/18	1		THU	1
PROGRAM : CHEW/GENERAL HOSPITAL ORD COM1 : DUE TO PRGM CHANGE: COLLEGE FBALL THIS IS A MAKE-GOOD FOR OCT20 ON LINE-19 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M3 OK'D BUY#19 MISSED: SAT/1200N-1230P OCT20 30S \$600.00 (SEP5/12) OFFER: THU/100P-300P OCT18 30S \$600.00 PLS ADVISE. CMT: DUE TO PRGM CHANGE: COLLEGE FBALL												
OCT/12 148225.00						CONTRACT TOTAL		148225.00				
						TOTAL SPOTS		80				

MARKET TOTALS \$423,500 WFTV 35% WKMG 21% WESH 30% WOFL 11% WKCF 0% WRBW 0% CABL 0%  
 WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE